

Eerlijke Bankwijzer.

MOBILISING PEOPLE TO HELP REFORM THE BANKING SECTOR

A BankWiser for Japan?



Oxfam Novib

ambassadors of do-it-yourself

**Sustainable society from
dialogue between citizen and
financial sector**

ASEED Tokyo Dec 1-2

Ted van Hees

Oxfam Novib/ BankWiser

International

Background Ted van Hees

Oxfam Novib and previous experience

- Studied political science at Radboud University Nijmegen, Netherlands
- Internship Mexico for 9 months: research on Dutch big companies & development: study on Philips > lesson: focus on change in Netherlands/Europe
- Worked for ten years at Radboud University as lecturer and researcher on Latin America
- Then: NGOs on development education (1985-91), Global debt crisis (Eurodad/Brussels) re. IMF and World Bank (1991-2003) and since 2004 at OxfamNovib: MDGs, Dutch ONE Campaign, Finance & Tax Justice...

Mission Oxfam Novib

- A Just World without Poverty: in my job this translates as:
 - Help to create an enabling environment and political and economic space for social, economic and political change
 - Help to change international financial-economic relations
 - Going beyond more classic forms of development assistance and project support, which often lead to dependency > empowerment, independence, sustainability

Question ASEED Japan May 2012

- A SEED JAPAN, tries to evaluate the ethical aspects of Japanese mega-banks, regional banks, community unions and labor banks by sending some questionnaires to them and get the information about what they do and think
- However, we don't have enough information about what the banks invest.
- By collaboration with you ASEED thinks that we can judge which banks are more ethical and tell Japanese people which banks are worth investing in.
- I would like you to keep in touch with us: well here I am
- As next step, we would like to exchange information with you about how to assess the performance of banks.

BANKWISER – or Fair Bank Guide

Oxfam Novib & its Dutch Partners

- Interactive webtool to stimulate clients of banks to help reforming their bank
- My task is to internationalise this tool: in emerging economies and rich countries
- First country after Netherlands: Brazil, April 2011, led by consumers organisation IDEC, trade unions in banking sector CONTRAF, environmental NGO Amazonia etc.
- Working now with initiatives in Indonesia, Sweden/Nordic countries, Switzerland/Germany/Austria
- Next steps: other key countries, like Japan, India, South Africa, hopefully China and UK, US, France.

Why? Biggest banks worldwide 1

(assets value in billions of US dollars, 2011)

1. Deutsche Bank	Germany	2,805.50
2. Mitsubishi UFJ Financial Group	Japan	2,641.22
3. HSBC Holdings	UK	2,637.22
4. Industrial & Commercial Bank of China	China	2,607.75
5. BNP Paribas	France	2,545.34
6. Credit Agricole Group	France	2,514.81
7. Barclays PLC	UK	2,430.74
8. Japan Post Bank	Japan	2,363.15
9. JPMorgan Chase & Co.	USA	2,320.33
10. Royal Bank of Scotland Group	UK	2,246.52
11. Bank of America	USA	2,181.45
12. China Construction Bank	China	2,107.21
13. Bank of China	China	2,046.37
14. Mizuho Financial Group	Japan	1,995.57
15. Agricultural Bank of China	China	1,993.25
16. Citigroup Inc	USA	1,944.52

Why: biggest banks worldwide 2

(assets value in billions of US dollars)

17. Sumitomo Mitsui Financial Group	Japan	1,726.21
18. Banco Santander	Spain	1,712.05
19. ING Group	Netherlands	1,656.88
20. Societe Generale	France	1,592.72
21. Lloyds Banking Group	UK	1,548.00
22. Groupe BPCE	France	1,540.24
23. UBS	Switzerland	1,514.15
24. Wells Fargo	USA	1,333.80
25. UniCredit S.p.A.	Italy	1,244.75
26. Credit Suisse Group	Switzerland	1,108.61
27. China Development Bank	China	992.00
28. Goldman Sachs	USA	951.00
29. Rabobank Group	Netherlands	947.62
30. Nordea Bank	Sweden	925.83
31. Commerzbank	Germany	921.83
32. Norinchukin Bank	Japan	872.07

Relative Global Importance

Japanese Banks – Global ranking

- 2. Mitsubishi UFJ Financial Group
- 8. Japan Post Bank
- 14. Mizuho Financial Group
- 17. Sumitomo Mitsui Financial Group
- 32. Norinchukin Bank

Four of these five leading Japanese banks have signed the Principles for Financial Action towards a Sustainable Society, what about Japan Post Bank...?

Principles for Financial Action towards a Sustainable Society (*summary*)

1. Precautionary approach and action on sustainability
2. Financial products and services contributing to a sustainable society
3. Assistance to environmental programmes of SME; raise environmental awareness of citizens and communities
4. Proactive role in cooperation with stakeholders and participation in their activities
5. Not just comply with environmental law, but active steps to reduce our own footprint through resource and energy savings and encourage suppliers
6. Profile sustainability as a business issue and disclose information on our activities
7. Raise awareness and active role of our own board

Three Japanese Banks tracked on dodgy projects - *see BankTrack.org*

- Bank of Tokyo – Mitsubishi UFJ
- Mizuho Financial Group
- Sumitomo Mitsui Banking Cooperation

Although: ASEED October 2011 Survey revealed that the three top Financial Groupings are committed to “promote project financing for environmental businesses”. Do they really?

This does not imply that other banks are complying all with the Principles for Financial Action towards a Sustainable Society, but dodgy projects of these three are best documented internationally...

Dodgy Projects of the Three Japanese Banks

Source: BankTrack.org

- **Alpha Coal project** Australia
- **Angra 3 nuclear power plant** Brazil
- **Baltic nuclear power plant-Kaliningrad** Russian Federation
- **Bauxite mine Niyamgiri Hills** India
- **Belo Monte dam project** Brazil
- **Canadian tar sands** Canada
- **Cernavoda nuclear power plant (units 3 & 4)** Romania
- **Cluster munitions producers - international**
- **Congo tar sands** Congo
- **Enbridge Northern Gateway pipelines** Canada
- **GALFAD waste management project- CDM** Indonesia
- **Gateway Pacific coal export terminal** United States
- **Gibe III dam project** Ethiopia
- **Greenland Arctic drilling** Greenland
- **Guaigui Dam** Dominican Republic
- **HidroAysén dam project** Chile
- **HRL/Dual Gas coal power plant** Australia
- **Ilisu dam project** Turkey
- **Jaitapur nuclear power plant** India
- **Kajbar dam project** Sudan
- **Kashagan oil project** Kazakhstan
- **Keystone XL pipeline** United States
- **Kosovo C coal power plant** Kosovo
- **Kozienice hard-coal power plant (unit 11)** Poland
- **Kusile coal power plant** South Africa
- **Liquified Natural Gas (LNG) project** Papua New Guinea
- **Lower Sesan 2 dam project** Cambodia
- **Madagascar tar sands** Madagascar
- **Medupi coal power plant** South Africa
- **Minas Conga mining project** Peru
- **Mochovce nuclear power plant (units 3 & 4)** Slovakia
- **Mountain top removal coal mining** United States
- **Myitsone Hydroelectric Project** Myanmar
- **Nam Theun 2 dam project** Laos
- **Ostroleka C coal and biomass power plant** Poland
- **Pascua Lama gold mining project- Argentina & Chile - international -**
- **Phulbari coal mine** Bangladesh
- **Plantar project- eucalyptus plantations & pig iron production** Brazil
- **Pólnoc coal power plant** Poland
- **Rio Madeira dam project** Brazil
- **Sakhalin II oil and gas project** Russian Federation
- **Sasan ultra mega power project (UMPP)** India
- **Shwe gas and pipelines projects** Myanmar
- **St. Petersburg PPP toll motorway-Moscow** Russian Federation
- **Temelin nuclear power plant (units 3 & 4)** Czech Republic
- **TES 6 Coal Power Plant** Slovenia
- **Theun-Hinboun dam expansion project** Laos
- **Venezuelan tar sands** Venezuela
- **Visaginas nuclear power plant** Lithuania
- **Woodside Petroleum's gas refinery** Australia
- **Xayaburi dam project** Laos

Why BankWiser on Japanese Banks?

- Impact of Japanese banks both in Japan itself and abroad, also in global South is substantial and the commit to comply with Principles for Finance for Sustainability
- Would complement & deepen the work of Japanese NGOs, ASEED, Finance GreenWatch Japan, Friends of the Earth Japan, Oxfam Japan etc. to reform (development) bank policies as suggested by the Principles for Financial Action...
- Enable NGOs working with bank clients (and shareholders) to make Japanese banks more sustainable , pro-poor and socially responsible

HOW: example Dutch BankWiser

- Past few years work on commercial, mainly retail banks was:
 - Benchmarking banks and pension funds, e.g. with Equator Principles, UN Standards, Code of Conducts, Ruggie etc.
 - BankTrack: now 90 banks worldwide, reports Mind the Gap (2007) and Close the Gap (in 2010), many actions on specific project of banks
 - January 2009: launch Dutch BankWiser as an initiative by Amnesty, Friends of the Earth, FNV (Federation of Dutch Trade Unions) and Oxfam Novib; Animal Welfare & IKV Pax Christi joined later
 - April 2011: launch Brazilian BankWiser, by IDEC – Brazilian Consumers' Organisation, with Contraf (Unions in banking sector), FOE-Brazil/ and Amazonia, Research groups etc.
- Interactive tool for bank clients to check banks on sustainability,, transparency, bonuses, child labour, arms, human rights etc.

AIM of Dutch BankWiser

Main objective: encourage banks to 'race to the top' on corporate social responsibility (CSR) with help of bank clients

- For bank clients:
 - Tool for impacting bank policies and practices on fairness and sustainability
- For banks :
 - Invitation and stimulus to make their policy more fair & sustainable

A constructive and positive internet tool for people to make their banks fair and sustainable and democratise the economy.

HOW DOES IT LOOK LIKE ?

- 12 Dutch banks are object and closely involved in the research for the data base
- Several times a year updates to encourage banks to improve their CSR policies
- 3 Case studies annually to check if policies are actually implemented highlighting specific areas of concern, like Arms trade - eg cluster munition, land mines; Child labour; Animal welfare; Land grabbing; Human rights etc.
- To promote interaction of clients with their bank aiming for enforcing reforms

Which banks in the Netherlands?

We compare the social and investment policies of:

- ABN Amro Bank
- Aegon Bank
- ASN Bank
- Delta Lloyd Bank (since 2011 in Eerlijke Bankwijzer)
- Friesland Bank (since 2012 in hands of Rabobank)
- ING Bank
- NIBC Bank (since 2011 in Eerlijke Bankwijzer)
- Rabobank
- Robeco Direct
- SNS Bank and SNS Regio Bank
- Triodos Bank
- Van Lanschot Bankers (since 2010 in Eerlijke Bankwijzer)

NB: Fortis Bank NL and DSB are for different reasons not subject in Eerlijke Bankwijzer any more

Which themes?

Research by non-profit company Profundo on bank policies eleven themes:

- Climate change
- Human rights
- Labour rights
- Weapons and arms trade
- Health
- Nature
- Animal welfare
- Taxes and corruption
- Transparency and accountability
- Bonusses (new since 2012)

Which sectors?

Nine sectors

- Agriculture
- Dams
- Fisheries
- Forestry
- Mining
- Oil and gas
- Manufacture
- Banks
- Transport (since 2012)

HOW DOES IT WORK?

- Interactive tool for bank clients/ consumers
 - Dutch BankWiser is about credit & investment policies and practices of Dutch banks towards and in developing countries & emerging economies (like Brazil, Indonesia), thus not so much on national issues in the Netherlands, except maybe bonuses of banks, transparency and now also construction & mortgages
 - <http://www.eerlijkebankwijzer.nl/>
 - Or see the 8 steps below
-

Thema's & sectoren

Banken vergelijken

Geef mij bankadvies

Wat kan ik doen?

Investeert jouw bank in foute wapenbedrijven, kinderarbeid of vervuilende energie?

Of neemt jouw bank mensenrechten, klimaat en dierenwelzijn serieus?
Doe de check!

[Bekijk of jouw bank eerlijk investeert](#)

Nieuwsflits!

Banken blind voor risico's van scheepssloop

[> Lees meer](#)

Thema van de maand



Arbeidsrechten

Gaan de bedrijven waarin de banken investeren eerlijk om met hun werknemers? Lees meer over ons [praktijkonderzoek](#) en zie ons item in [Nieuwsuur](#)!

[> Bekijk hoe de banken scoren](#)

Bank van de maand



ABN·AMRO

ABN Amro wordt deze maand uitgelicht. Kom meer te weten over het beleid van deze bank.

[> Bekijk de scores van deze bank](#)[> Vergelijk banken](#)

Help mij een bank kiezen



Welke bank past het beste bij jou? Beantwoord drie simpele vragen.

[> Geef mij bankadvies](#)

Meest bekeken thema's en sectoren



Alle thema's











































































































Alle sectoren



Vergelijk hoe eerlijk banken investeren

Score per thema

Score per sector

										
ING Bank										
ABN Amro										
Aegon										
ASN Bank										
Delta Lloyd										
Friesland Bank										
NIBC										
Rabobank										
SNS Bank										
Triodos Bank										

FairBankguide.

COMPARE
YOUR BANK

Home

What you can do

News

About us

RSS

Compare your bank | Send your bank a message | Send your bank a yellow card | Switch to another bank | Poll | Sign the petition

Results

click on a score to find out more: green = good; red = bad; light blue is not-active

Vergelijk uw bank

Vergelijk banken

- > Resultaat per bank
- > Compleet overzicht

FairBankguide.

Legenda

- Goed
- Voldoende
- Matig
- Onvoldoende
- Slecht
- Niet actief

Labour rights



Rating explained >



Rating explained >



Rating explained >

Agriculture



Rating explained >



Rating explained >



Rating explained >

Climate change



Rating explained >



Rating explained >



Rating explained >

Terug naar selectiepagina >

Hoe eerlijk investeert

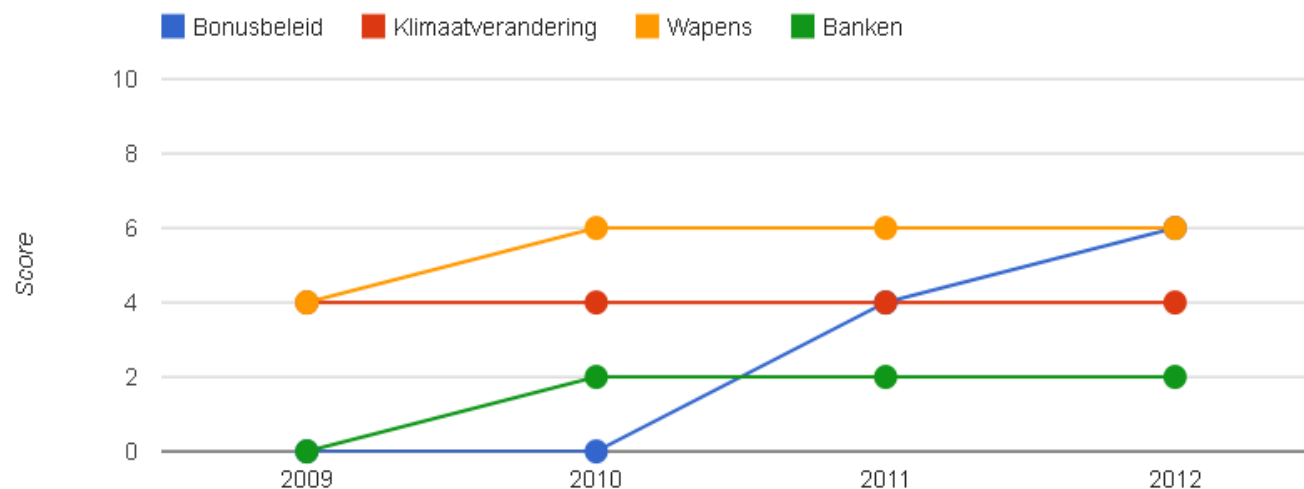
ING



Score per thema

Score per sector

Scores uit het verleden



Selecteer thema's en sectoren (4 van maximaal 4 geselecteerd)

Thema's



Arbeidsrechten



Belasting en corruptie



Bonusbeleid



Dierenwelzijn



Gezondheid



Klimaatverandering



Mensenrechten



Natuur



Transparantie



Wapens

										
NIBC										
Rabobank										
SNS Bank										
Triodos Bank										
Van Lanschot										

Help je bank te verbeteren en geef je mening.
Al meer dan 40.000 bezoekers gingen je voor

Oefen invloed uit op het beleid van jouw bank door te vertellen wat je vindt van hun investeringen.



Ik ben tevreden over mijn bank



Ik ben ontevreden over mijn bank



Verander van bank

Waarop baseren wij onze scores?

De Eerlijke Bankwijzer beoordeelt in samenwerking met onderzoeksbureau Profundo het beleid van banken en

Vertel jouw bank dat je ontevreden bent over hun investeringen

Aan:

Delta Lloyd



Je E-mail adres:

Je e-mailadres wordt nooit gedeeld met derden

Jouw bericht:

Geachte heer, mevrouw,

Uit de gegevens van de Eerlijke Bankwijzer blijkt dat u nog matig of onvoldoende beleid voert op diverse maatschappelijke onderwerpen die voor mij belangrijk zijn. Als rekeninghouder bij uw bank ben ik hier teleurgesteld over. Uiteraard hoop ik dat u in uw beleid hier verandering in brengt en dat u zich zult richten op duurzame en maatschappelijk verantwoorde investeringen.

Met vriendelijke groet,



Vul hier je naam in

☐ Stuur me een kopie van dit bericht

Verstuur bericht



Select your bank

Your bank *

Aegon

Name *

Address

Zip code

City

E-mail address

Send your Yellow Card >

YellowCard

The Fair Bank Guide shows that your bank has weak policies on various social and environmental issues. As an account holder of your bank, I am very disappointed.

That's why I'm giving your bank a Yellow Card!

I kindly request you to forward this card to your management. I would appreciate a personal reply.

Yours faithfully

Robert B.



Stap over naar een andere bank

Ontevreden over het gedrag van uw bank? Dan kunt u overwegen om over te stappen naar een bank die het beter doet. Met uw spaarrekening, maar ook met uw betaalrekening. Dat laatste is makkelijker dan u misschien denkt.

Overstapservice: hoe het werkt

Eerst meldt u zich als klant aan bij de nieuwe bank. Daarbij vraagt u de gratis Overstapservice aan. Uw nieuwe bank stuurt u binnen enkele weken een nieuw rekeningnummer toe. Uw nieuwe bank zorgt er ook voor dat alle bij- en afschrijvingen automatisch worden doorgezet van uw oude naar uw nieuwe rekening. Op uw rekeningoverzichten ziet u welke betalingen zijn doorgezet.

De Overstapservice duurt 13 maanden. In die tijd kunt u op uw gemak alle instanties laten weten dat u een nieuw rekeningnummer hebt, via speciale Overstapkaarten. En kunt u uw automatische opdrachten overzetten.

Na 13 maanden houdt de Overstapservice op en gaat u verder met uw nieuwe rekening.

Stap nu over, kies een bank:

ING 

 **ABN-AMRO**

 **AEGON**

ASN  **BANK**

delta lloyd

 **Friesland Bank**

 **NIBC**

 **Rabobank**

SNS  **Bank**

Triodos  **Bank**

 **Van Lanschot**

RESULTS and IMPACT

- More than 250.000 users in 3 years: 10% took action
- 15 banks adopted more than 105 new CSR policies (now 11 banks, one bankrupt in crisis; others merged)
- Almost all banks improved performance on investment in green energy
- Case study weapons and arms trade: in 2 months, 5 out of 6 banks improved on investment in controversial arms deals like cluster ammunition, land mines, nuclear weapons etc.
- Also good results on banks' investment in land grabbing, child labour, animal rights, better transparency etc....
- 13 new Dutch supporting partners: 1,2 mln people in total
- Internationalising: BankWiser in other countries, both in emerging and developed economies

BRAZIL

Guia dos Bancos Responsaveis

- 28 April 2011: launch of Brazilian BankWiser: GBR
- Benchmarking of 6 biggest Brazilian retail banks, only HSBC-Brazil did not participate, but joined later
- Launch was success: fruitful, but difficult dialogue with banks, in October 2012 new launch, re-challenging banks
 - Joint project of IDEC, Contraf (bank workers federation), Amazonia, FOE Brazil, Research groups
 - Not easy to interest media – investment in social media
 - Banks critically but constructively, but need for more pressure to make them deliver on genuine change

Guia dos Bancos Responsáveis

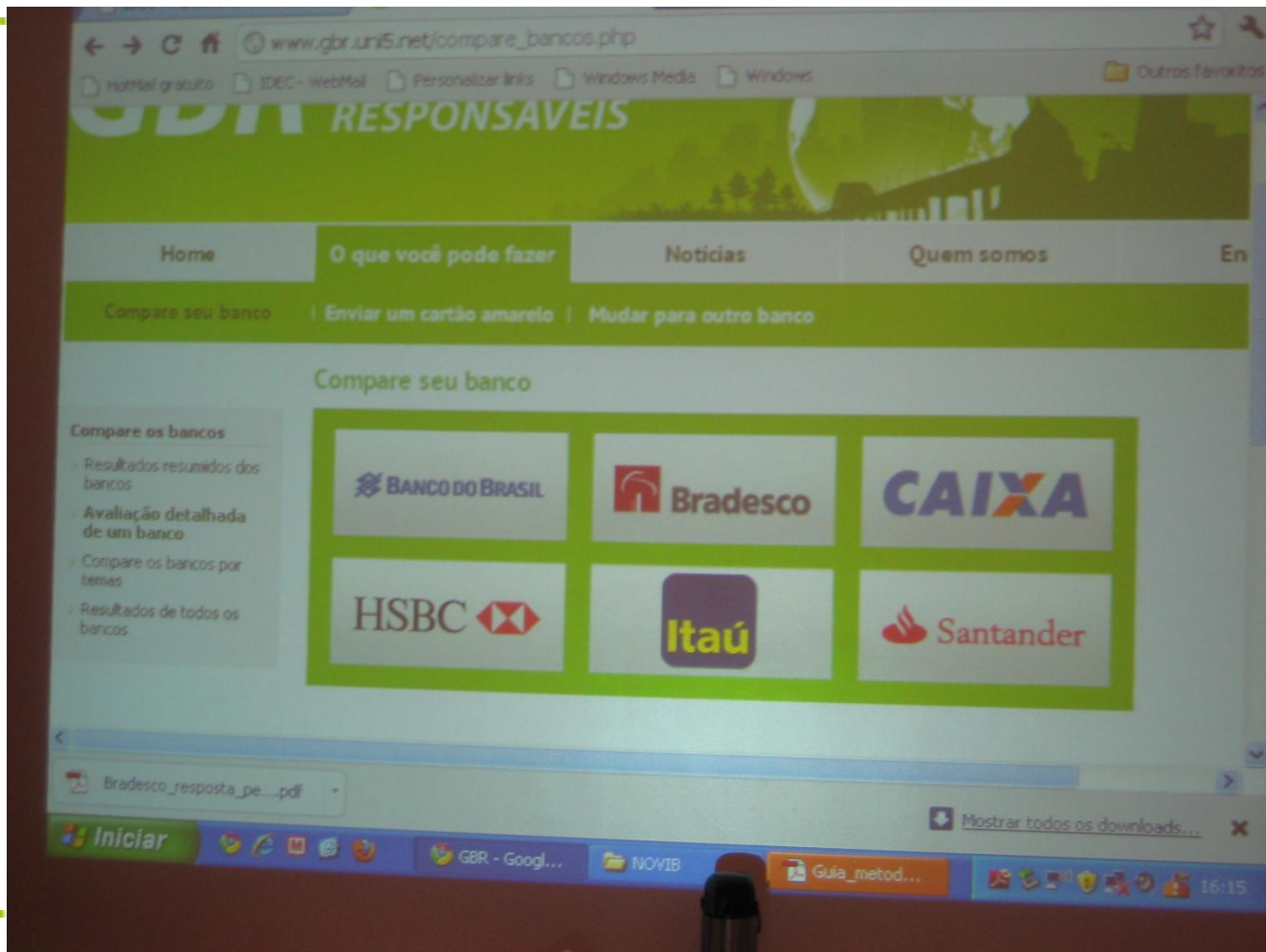
The Brazilian BankWiser

- Inspired by Dutch example
- Same options like score of each bank on each issue; yellow card (in old version); change your bank
- But own look and feel and own gadgets
- Added scoring on specific problem like *consumers' rights*, e.g. manipulation interest rates and *bank workers' rights*



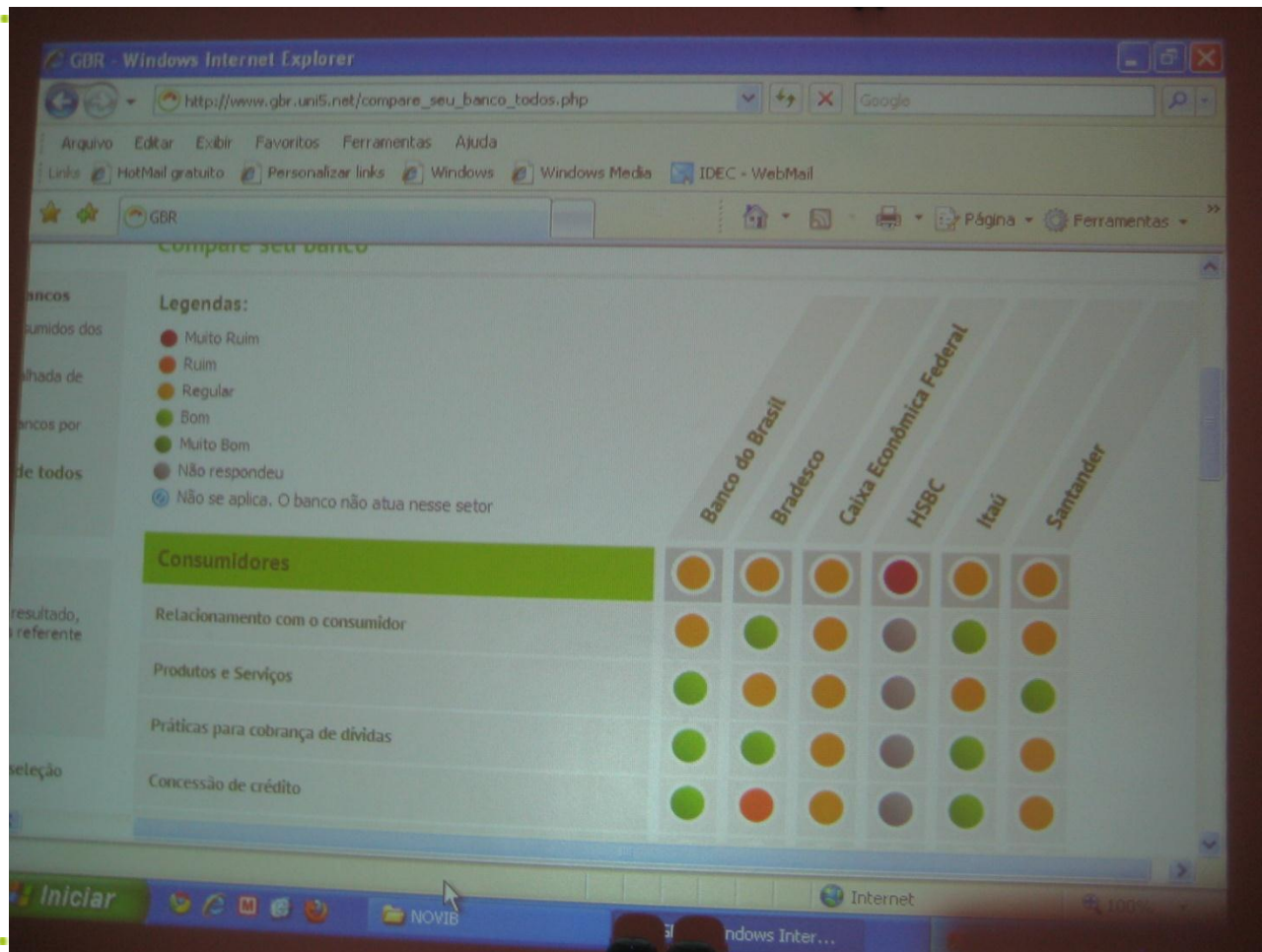
BRAZIL

Guia de Bancos Responsaveis



BRAZIL

Guia de Bancos Responsaveis



BANKWISER International

Internationalising Dutch Fair Bank Guide

- After Brazil, in 2012/13 launch of more BankWisers: Indonesia, Sweden (other Nordic countries), Switzerland (Germany, Austria)
- But also: India and hopefully, South Africa, China and developed countries like Japan, France, US, UK, (will depend also on international funding)
- Tailor made: every initiative to start Bank Wiser has besides similar approach own national, specific priorities and focus
- We offer methodology, open source ICT and other software and knowhow, lessons learned...
- Joint quest for joint funding: Sida in Sweden

Dec 2012: International BankWisers Conference in the Netherlands

- BankWiser Initiatives from six countries meet to discuss joint approach, better exchange and closer collaboration
- Invitations to candidate and potentially interested BankWiser initiatives from other countries: India, Belgium, South Africa, Japan?
- Agenda on longer term vision, standardisation of methodology, open source software, business model and funding, organisation structure and governance, draft joint plan for funding
- Invitation if genuine interest, readiness for start BankWiser in your country

Finally: estimated colleagues

- Was this useful?
- Do you have questions or remarks?
- Do you miss something?
- Let's discuss the feasibility of a BankWiser in Japan?

Thank you for your attention!

ご清聴ありがとうございます
